

SICKLE CELL ASSOCIATION PRESENTS:

SATURDAY · OCTOBER 10TH

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# ROYAL *Fair*

TICKETS ARE  
**\$75**  
UNTIL JULY 5TH

**HOSTED BY: BELLA RAE**

RAFFLE GIVEAWAYS | SILENT AUCTION | START AT 6PM

GUEST SPEAKER:  
**TEONNA WOOLFORD**

**CROWNE PLAZA**  
830 PHILLIPS LN  
LOUISVILLE, KY 40209

SOUNDS BY:  
**DJ ZNYCE**

FOR MORE INFO CONTACT [REBECCA@THESCAKKY.ORG](mailto:REBECCA@THESCAKKY.ORG)



# Sickle Cell Association of Kentuckiana

Providing Support, Education, & Advocacy

201 E. Jefferson Street, Ste. 230 Louisville, KY 40202

(502) 625-6299

info@thescakky.org

www.thescakky.org

www.facebook.com/thescak

www.instagram.com/sicklecellassociationofky

Dear Friend,

My name is Rebecca Seavers and I am the President of the Sickle Cell Association of Kentuckiana, a non-profit organization. Our mission is to provide support, education, and advocacy to individuals and families impacted by Sickle Cell Disease throughout the State of Kentucky. We are committed to developing and promoting favorable resolutions to issues that impact individuals and families.

Sickle Cell Disease (SCD) is an inherited genetic condition that is present at birth. Red blood cells are sickle shaped, which causes difficulty carrying and delivering oxygen, resulting in complications. Complications can range from mild to severe, including pain crises anywhere blood flows which can require frequent trips to the emergency room. These crises can require hospitalization that can last from days to months. Most SCD Warriors require monthly blood transfusions so that their body can function properly. SCD affects every part of a person's life; even for those with the trait.

As reflective of our mission we offer programs that provide a variety of support and education to the Sickle Cell Warriors in our community. Our Fearless Fighters focus on our children and youth, this includes scholarships that provide money to Sickle Cell Warriors to pursue special interests, extracurricular activities, sports, and higher education. We also plan various activities to build community and bring awareness to SCD, such as Family Paint & Sips, a Winter Holiday party, and skating parties. The STAR Program, which stands for Support, Transportation, Aid, and Resources, was established to assist those who are struggling due to their own illness or that of a loved one in their care. Through our STAR Program we assist with utility bills, medication and grocery expenses, transportation to medical appointments. Our Power Through Educational Series offers regular educational seminars and monthly community meetings to keep warriors and their families informed. We also have an annual awareness walk to bring attention to sickle cell disease and raise community awareness.

Currently, we are preparing for our annual gala which will be held on October 10, 2026 at the Crowne Plaza Louisville, KY. This is our largest event of the year. Our gala is used to honor our donors, sponsors, and our sickle cell warriors. In addition, we will also be using a silent auction and a vendor area. Please consider donating at the Diamond Crown Sponsor level to become an official sponsor of the gala. In kind or monetary donations are greatly appreciated. We are also seeking promotional items, such as gift certificates, gift cards, ink pens, cups, keychains, t-shirts, etc., to be given away at the event. More information about sponsorship opportunities and the auction is attached to this letter.

I personally thank you for your time and attention while considering a donation. It is the generosity of people like you that keep us operating, and providing vibrant programs and activities. You make it possible for us to continue supporting Sickle Cell Warriors across Kentuckiana. Please contact me with any questions you may have at [rebecca@thescakky.org](mailto:rebecca@thescakky.org) or 502-338-0102.

Most Sincerely,

A handwritten signature in black ink that reads "Rebecca J. Seavers". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Rebecca J. Seavers

President & Director, Sickle Cell Association of Kentuckiana, Inc.

# A Royal Affair Sponsorship Levels

<p>Diamond Crown Sponsor - Title Sponsor - \$25,000</p>	<ul style="list-style-type: none"> <li>• Presenting Sponsor recognition: "A Royal Affair presented by [Your Organization]"</li> <li>• Logo and name on all event materials (print &amp; digital) as Presenting Sponsor</li> <li>• Prime full-page ad in event program</li> <li>• Speaking opportunity during program (5 min)</li> <li>• Table Host Sponsor (Table Cards with "Thank you to our Presenting Sponsor [Your Organization]"</li> <li>• Premium branding on stage backdrop</li> <li>• 4 gala admission tickets + premium seating</li> <li>• Social media posts starting September 10th, 30 days prior to event</li> <li>• Logo on event website with link</li> </ul>
<p>Platinum Knight - Supporting Sponsor - \$15,000</p>	<ul style="list-style-type: none"> <li>• Contributing Sponsor recognition ("[Other] Major Sponsors")</li> <li>• Logo and name on all event materials (print &amp; digital) as Supporting Sponsor</li> <li>• Full-page ad in event program</li> <li>• Speaking opportunity during program (3 min)</li> <li>• Table Host Sponsor (Table Cards with "Thank you to our Major Sponsor [Your Organization]"</li> <li>• Premium branding on stage backdrop</li> <li>• 4 gala admission tickets + premium seating</li> <li>• Social media posts starting September 24th, 15 days prior to event</li> <li>• Logo on event website with link</li> </ul>
<p>Gold Shield - Royal Sponsor - \$10,000</p>	<ul style="list-style-type: none"> <li>• Name/Logo featured in event program as a sponsor ("Also Sponsored by")</li> <li>• Half-page ad in event program</li> <li>• Verbal recognition at event</li> <li>• Table Host Sponsor (Table Cards with "Sponsored by [Your Organization]"</li> <li>• Branding on stage backdrop</li> <li>• 4 gala admission tickets + premium seating</li> <li>• Social media posts starting September 30th, 10 days prior to event</li> <li>• Logo on event website</li> </ul>
<p>Silver Shield Sponsor \$5,000</p>	<ul style="list-style-type: none"> <li>• Name/Logo in event program</li> <li>• Half-page ad in event program</li> <li>• Table Host Sponsor (Table Cards with "Sponsored by [Your Organization]"</li> <li>• 4 gala admission tickets</li> <li>• Social media recognition starting October 4th, 5 days prior to the event.</li> </ul>
<p>Supporter Circle \$2,500</p>	<ul style="list-style-type: none"> <li>• Name in event program</li> <li>• Quarter-page ad in event program</li> <li>• Table Host Sponsor (Table Cards with "Sponsored by [Your Organization]"</li> <li>• 2 gala admission tickets</li> </ul>
<p>Friend of the Warriors \$1,000</p>	<ul style="list-style-type: none"> <li>• Name in event program</li> <li>• 2 gala admission tickets</li> </ul>
<p>Additional Sponsorship Opportunities</p>	<p>These can be added to any level or sold separately:</p> <ul style="list-style-type: none"> <li>• Photo Booth Sponsor</li> <li>• Program Printing Sponsor</li> <li>• Silent Auction Sponsor</li> <li>• Entertainment Sponsor</li> </ul> <p>(Each can include signage and mentions according to price point – ask if you want custom language!)</p>