



**Sickle Cell
Association**
of Kentuckiana

SPONSORSHIP LEVELS

♥ Sickle Cell Walk Sponsorship Levels



Presenting Sponsor – \$10,000+

- Exclusive “Presented by” Naming Rights
- Largest Logo on All Materials
- Opportunity to Speak at Event
- Premium Booth Space
- 20+ Walk Registrations
- Social Media & Banner Recognition
- Banner at start/finish line



Platinum Sponsor – \$5,000

- Logo on Shirts & Signage
- Press & Social Media Promotion
- Vendor Booth Space
- 10 Walk Registrations



Gold Sponsor – \$2,500

- Logo on Shirts
- Website Recognition
- Stage Acknowledgment
- 6 Walk Registrations



Silver Sponsor – \$1,000

- Logo on Signage & Select Signage
- Website Listing
- 10 Walk Registrations



Bronze Sponsor – \$500

- Name/Logo on Signage & Program
- Website Listing
- 4 Complimentary Registrations
- Group Social Media Recognition



Mile Marker Sponsor – \$100

- Name/logo displayed on a mile marker sign along the walk route
- Great option for Small Businesses & Families



Optional Add-On Sponsorships:

- Water Station Sponsor – \$1,500
- T-Shirt Sponsor – \$3,000
- Kids Zone Sponsor – \$2,000
- Survivor Tent Sponsor – \$2,500
- Entertainment Sponsor – \$2,000